

Message Text

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TAGS: BEXP, UR

SUBJECT: COMMERCIAL OFFICE SCHEDULE, FY-1976

REF: STATE 148200

USDOC FOR BEWT/TPD AND TDAD

1. STATE COMMITTEE FOR SCIENCE AND TECHNOLOGY HAS EXPRESSED INTEREST IN SUPPORTING OIL AND GAS PIPELINE SEMINAR/EXHIBIT, SEMINAR ON AIR POLLUTION CONTROLS AND SEMINAR/EXHIBIT ON COMPUTERS IN SCIENTIFIC RESEARCH DURING FY '76. OTHER EVENTS PROPOSED BY COMMERCIAL OFFICE (I.E. NON-FERROUS METALS, RETAIL TRADE MODERNIZATION, AND PLASTIC PRODUCTION EQUIPMENT) ARE STILL UNDER CONSIDERATION BY STATE COMMITTEE.
 2. ON BASIS PREVIOUS EXPRESSIONS OF INTEREST, COMATT ASKED GLEBOV OF STATE COMMITTEE WHY THERE WERE NOW DOUBTS ON NON-FERROUS METALLURGY SEMINAR/EXHIBIT. GLEBOV SAID THAT STATE COMMITTEE AND MINISTRY OF NON-FERROUS METALLURGY WOULD BE INTERESTED IN EVENT WHICH FOCUSED ON SPECIFIC SOVIET INTERESTS WHICH WERE DISCUSSED WITH PLANAGAN OF TDAD DURING JANUARY 75. THIS WOULD BE, FOR EXAMPLE, EVENT WHICH FOCUSED ON TECHNOLOGY AND EQUIPMENT FOR COPPER PRODUCTION, TECHNOLOGY AND EQUIPMENT FOR LEAD/ZINC PRODUCTION OR TECHNOLOGY AND EQUIPMENT FOR MOLYBDENUM. GENERAL SEMINAR, WITHOUT REFERENCE TO MAJOR SOVIET PROJECTS IN NON-FERROUS METALS AREA WOULD NOT RTP NOT BE OF INTEREST TO STATE COMMITTEE. IN ORDER SECURE STATE COMMITTEE'S SUPPORT FOR THIS EVENT, WE SUGGEST THAT BEWT/TPD PROVIDE LIST OF POTENTIAL PARTICIPANTS,
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SEMINAR TOPICS, AND DISPLAY MATERIALS TO BE GIVEN DAVYDOV OF

MINISTRY OF NON-FERROUS METALLURGY WHEN HE RETURNS FROM LEAVE O/A AUGUST 1. IF THIS MATERIAL NOT AVAILABLE BY THAT TIME, WE MAY RUN INTO PROBLEMS SECURING SPONSORSHIP OF STATE COMMITTEE AND MINISTRY.

3. WITH REFERENCE TO EVENTS IN FEBRUARY 1976, WE WILL HAVE TO REMAIN FLEXIBLE AS TO SPECIFIC TIMING UNTIL EXACT DATES FOR 25TH PARTY CONGRESS ARE ANNOUNCED. THERE WILL BE NO RPT NO POSSIBILITY OF STAGING EVENTS IN MOSCOW WHILE CONGRESS IS ON, DUE TO LACK OF HOTEL ACCOMMODATIONS, AND WE FEAR THAT WEEK PRIOR AND WEEK AFTER CONGRESS WILL BE EXTREMELY DIFFICULT ON THIS SCORE. AS GENERAL RULE, WE BELIEVE THERE SHOULD BE MINIMUM OF ONE MONTH BETWEEN OFFICIALLY-SPONSORED EVENTS STAGED IN THE COMMERCIAL OFFICE.

4. ANOTHER PROBLEM WHICH MAY ARISE IN CONNECTION WITH COMMERCIAL OFFICE EVENTS DURING FEBRUARY 76 IS POSSIBLE CONFLICT WITH CHAMBER OF COMMERCE SPONSORED SPECIALIZED EXHIBITION "INSTRUMENTS AND APPARATUS FOR RADIO PHYSICAL RESEARCH," MOSCOW, FEBRUARY 16-25, 1976. WE SHOULD DEFINITELY SEEK TO AVOID OVERLAP WITH THAT EVENT.

5. AT PRESENT, LAST WEEK OF MARCH APPEARS ACCEPTABLE FOR SEMINAR/ EXHIBIT ON RETAIL TRADE MACHINERY.

6. WE PLAN TO DISCUSS PROPOSED SEMINAR/EXHIBIT ON "COMPUTERS IN SCIENTIFIC RESEARCH" WITH STATE COMMITTEE, PARTICULARLY IN VIEW OF STATE COMMITTEE'S EXPRESSION OF INTEREST IN THIS EVENT (SEE PARA 1 ABOVE). ON BASIS OF STATE COMMITTEE'S RECOMMENDATIONS, WE MAY PROPOSE NARROWER THEME. WITH REFERENCE TO POINT ON NEW-TO-MARKET VS OLD-TO-MARKET PARTICIPATION IN SEMINAR/EXHIBIT, WE WERE NOT UNDER IMPRESSION THAT OLD-TO-MARKET FIRMS WERE EXCLUDED FROM SEMINAR/EXHIBIT STAGED IN COMMERCIAL OFFICE. IN GIVEN CASE, WERE WE TO EXCLUDE ALL OLD-TO-MARKET FIRMS FROM THIS EVENT, WE WOULD PROBABLY BE UNABLE TO PUT TOGETHER EVENT WHICH WOULD BE OF INTEREST TO SOVIETS.
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